



Your Steps To Success

Step 1: Congratulations, you have already completed Step 1 by purchasing your GameOn CoinToss package!

Step 2: If you have not done so already, you'll want to finish setting up your custom website. We will do the initial set up for you. The "Website Set Up Instructions" sheet can be downloaded from www.gameoncoins.com/document-downloads.

Step 3: Add discount partner offers, and prizes (optional) to the website to add value to your coins and increase desirability.

Step 4: Now that your coins have arrived and your site is set up, it's time to get them out into the community! Sell your coins!

Step 5: Make sure to remind the coin purchaser to register their coin online at www.coinlogin.org. By doing so they are eligible to win prizes, receive discounts and communicate with other coin holders!

Step 6: Using the provided draw tickets with corresponding serialized numbers pick your winners at the confirmed date(s). We suggest having the drawings at your organization's events to build additional excitement.

Step 7: Announce your winners at each event, post the winners on your website and if needed, contact the winners by email or text if they were not in attendance at your event.

Step 8: Use the website tools (email, text, member's area, etc.) to build excitement for your organization!

Step 9: By providing updates and offers often you become the authority for such information. Your donors will return for reoccurring fundraiser because of it.

Step 10: Use the created database of your supporters to grow your organizations fundraising efforts.

Step 11: Have fun! After all, we put the FUN back in fundraising!



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