

# GameOn COIN TOSS FunRaisers

## What Is A Discount Partner?

Community involvement is a key part in the success of the CoinToss program. With our new discount partners feature, local businesses can now take part in helping local organizations raise money! For example, a sandwich shop can offer a free fountain soda with the purchase of a large sub or 20% off a car wash with a \$50 gas purchase at the local gas station. The possibilities are endless and are based on what you can afford to offer.

With the ability to change your offer on the fly, you can now capitalize on special discounts and events and not be locked into a year long commitment with one specific offer. Know there is a snow storm coming? If you own a hardware store you can send a message to all the participants letting them know that you are running a special for **coin holders only** on shovels. Next week a heat wave hits, no problem. You can now offer a deal on air conditioners. CoinToss makes it easy to stay in touch with your customers and by changing your offers regularly you'll keep your customers coming back for more!



## Why Should I Be A Discount Partner?

- There is no charge to advertise as a discount partner.
- Choose the discounts that best suit your business at any given time.
- You decide how long each offer lasts.
- Increase your business' presence in the community.
- Create additional revenue by offering specials on "slow" days.
- Support a good cause while increasing your sales.
- Share store specials via email, text, or in the private members only community.



## GameOn CoinToss

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